

ProxySG™ with Content Filtering

Powerful Web Filtering and Internet Access Control

ProxySG with Content Filtering enables organizations to:

- Improve user productivity and minimize legal liability by restricting user access to inappropriate Web sites
- Integrate leading subscription-based filtering lists that are automatically updated as the Web evolves
- Obtain comprehensive visibility and reporting on Web access throughout the organization
- “Coach” users through custom splash pages that communicate the company’s Internet access policy
- Implement granular Web access policy based on users, groups, time of day, location, network address, user agent, and other attributes to meet unique business requirements
- Simplify management and administration by using an integrated appliance optimized for Web content filtering
- Gain up to a 10x improvement in Internet performance through integrated caching
- Replace legacy, software-based proxy servers with an easy-to-manage, scalable solution

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Sometimes the greatest threats come from within. Left unchecked, the Internet can hurt productivity and expose companies to potential lawsuits. To safely realize the benefits the Internet offers, more organizations – from federal and state government entities to large corporations – have chosen Blue Coat to enforce Internet access policies that prevent employees from accessing inappropriate or unproductive content on the corporate network.

The Case for Filtering

Countless Internet-based distractions now compete for employee time. Non-work related activities including online games, Internet shopping, stock trading, Internet radio, streaming media and MP3 downloads represent the new temptations for workers and students. Blue Coat Content Filtering integrates the scalability, performance, and protection of award-winning secure proxy appliances with comprehensive URL databases from leading partners such as Secure Computing, SurfControl and Websense enabling organizations to effectively manage Internet access.

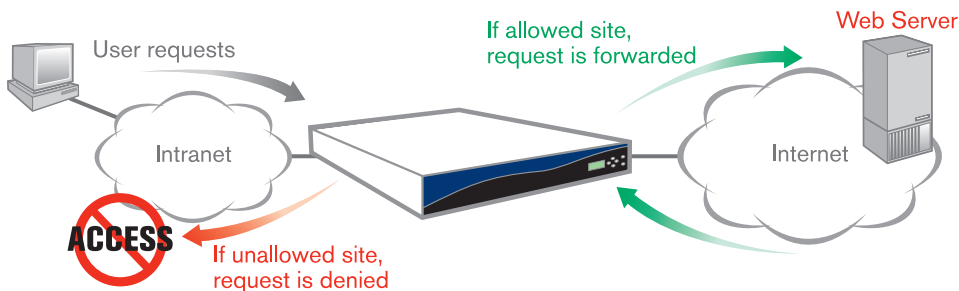
Why Content Filtering on the ProxySG?

Higher Performance and Scalability - Content Filtering solutions from Blue Coat are built on the world’s fastest proxy appliance – with a purpose-built operating system designed specifically around web objects. By integrating leading on-box URL databases from Secure Computing, SurfControl and Websense, Blue Coat enables enterprises to reap the rewards of the fastest, most secure, and scalable Web filtering solution in the industry.

Better Policy Granularity - Complex and global access policies can be deployed with ease. Using the integrated BlueView Visual Policy Manager, security administrators can quickly develop and deploy resilient Web filtering policies on an enterprise-wide basis. At the core of the solution, is Blue Coat’s patent-pending Policy Processing Engine - providing scalable, granular filtering for the most rigorous environments.

Easier Installation and Administration - An integrated content filtering system combining URL database, advanced proxy technology and optimized hardware platform provides easier installation and reduces ongoing maintenance requirements – lowering total cost of ownership.

ProxySG™ with Content Filtering



ProxySG with Content Filtering provides a robust and flexible way to enforce Internet access policies based on:

- Content categories including pornography, stock-trading, sports, gambling and up to 90 other categories.
- Content or Protocol type (http, ftp, streaming, mime type, file extension and more): Provides the ability to block specified content types within Web pages in real-time.
- Identity (user, group, browser version, network address and more): Customize policy based on who the users are and the location of that user.

Blue Coat's unique Policy Processing Engine™ makes scalable filtering decisions possible. Effectively turning on multiple combinations of granular policy requires a unique level of system performance. For example, an organization may decide gambling Web sites should be completely blocked for everyone, while job search sites may be allowed only for HR – but all multimedia files are replaced with a corporate policy message. Software-only filtering solutions cannot provide this level of granularity along with the necessary performance, often forcing customers to choose between fine-grained policy and acceptable throughput. Blue Coat solutions combine a unique policy architecture, optimized operating system on custom hardware, and an integrated proxy cache that stores commonly accessed content to deliver the necessary combination of granular filtering policy and performance that organizations demand.

Key Features:

URL Filtering

Implement policies that manage, restrict and log access to the Web by user, group, or subnet through “on-box” solutions from Secure Computing, SurfControl and Websense.

Custom Categories

Create company specific categories to meet unique business requirements

Comprehensive Authentication

Supports proxied and transparent user authentication to multiple, diverse back-end authentication directories including RADIUS, LDAP and NTLM and more.

Policy Processing Engine

Patent-pending system enables sophisticated filtering policies based on individual users, groups of users, time of day, location, protocol, user agent, content type and other attributes.

BlueView™ Visual Policy Manager

Browser-based software application with an intuitive, graphical user interface for defining and managing content filtering policies.

BlueView™ Reporter

Provides complete visibility on usage, traffic, content and potential breaches

Extensible Platform

Easily upgraded to support additional security services including IM control, proxy caching and Web virus scanning